GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:976
ANSWERED ON:05.03.2008
CURB ON MISLEADING ADVERTISEMENTS
Kaushal Shri Raghuvir Singh

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government has taken any steps to curb the misleading advertisements and propaganda claiming to cure various diseases;

(b) if so, the details thereof;

(c) whether any action has been taken by the Government in this regard; and

(d) if so, the details thereof, State-wise?

Answer

THE MINISTER OF STATE FOR HEALTH & FAMILY WELFARE(SMT. PANABAKA LAKSHMI)

(a) & (b) The regulatory control over the misleading advertisements of drugs in certain cases and remedies alleged to possess magic qualities is exercised under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 and Rules made there under by the State Governments.

(c) & (d) The requisite information is being collected and will be laid on the table of the House.